DIGITAL PUBLISHING

(415)

REGIONAL – 2019

**Production:**

Job 1: Logo and Tagline (80 points)

Job 2: Business Card (80 points)

Job 3: Certificate of Appreciation (80 points)

Job 4: Flyer (130 points)

***TOTAL POINTS (370 points)***

**Graders: Please double check and verify all scores and answer keys!**

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*Workplace Skills Assessment Program* competition.

# General Instructions

1. Make certain this test booklet contains Jobs 1-4.

2. Correct all errors. Copy will be graded on accuracy, creativity, originality, and adherence to design principles such as: contrast, emphasis, visual hierarchy, flow and overall appearance.

3. Software templates may be used, but creativity points may be reduced.

4. Only the graphics provided may be used.

5. **Using a text box, include your contestant number and job number in the lower left-hand corner of all work submitted.**

6. If you finish before the end of the testing time, notify the administrator. Time may be a factor in determining the winner in the event of a tie.

7. When turning in your completed work, place your Scoring Sheet on top of all your jobs. The jobs should be arranged in numeric order.